KAJSA WALLANDER

CURRICULUM VITAE



- Malmö, Sweden
- LinkedIn, Website

PROFILE

Result oriented and creative tech student focused on digital marketing and web development. With a strong thirst for knowledge and a love for learning, I am ambitious and driven to excel in my studies and future career. I thrive in teamwork and leadership environments. Passionate about AI, gaming, and the digital media landscape.

■ WORK EXPERIENCE

2023 - PRESENT

Malmö University

Student Ambassador & Buddy

- Representing Malmö University, engaging in social activities such as fairs, open houses, study visits, campus tours and presentations.
- Introducing new international students to Malmö.

 Organizing events and gatherings where international and established students can engage in social activities.

2022 - PRESENT

Carotte Staff AB, Management Events

Online Hostess

 On call employee as needed. My tasks involve assisting online meetings. During digital events, provide event participants with professional reception and service.

2021 - 2022

Ystad Municipality

Substitute Teacher & Receptionist

- My tasks included caring for children emotionally and academically, preparing and conducting lessons, as well as collaborating with school staff.
- My tasks included answering the phone and forwarding calls according to the customer's request. Welcoming and assisting guests at the reception, and handling mail.

2018 - 2021

Pizzeria Campingen; Hos Morten Café; Pizzeria Gusto

Restaurant Staff

 My tasks included cash register responsibility, serving, dishwashing, cleaning, receiving delieveries, taking phone orders and preparing food.

S EDUCATION

2022 - PRESENT

Malmö University

 Media Technology: Web Based Design and Development, Bachelor's programme

2024

Medieinstitutet

 Courses in Marketing and Business Law, Digital Marketing and Advertising, Search Engine Optimization (SEO) and Search Engine Marketing (SEM), Web Technology

2018 - 2021

Ystad Gymnasium

 Upper Secondary School Diploma, Technology Programme: Design and Product Development

∰ SKILLS

- Web Development
- · Web Design
- UI / UX Design
- Adobe Creative Suite
- Visual Communication
- Digital Marketing
- Technical Problem Solving

PROJECTS

Queer Youth Uganda - Website

<u>Helanova Massage - Website</u>

LANGUAGES

Spanish • O O O

Italian

